Rebranding milestone as Mapaero becomes AkzoNobel

AkzoNobel recently achieved an important milestone at the former Mapaero aerospace coatings site in Pamiers, France – the production of the first batch of AkzoNobel branded product.

As communicated to all our customers, Mapaero product names and part numbers will not change, however the Mapaero brand will now become AkzoNobel.

“Being able to produce the newly branded material in such challenging circumstances is testament to the great teamwork and positive attitude of all involved,” says Eric Rumeau, former President of Mapaero, who is now General Manager for AkzoNobel in Pamiers.

“We’ve been integrating our teams into AkzoNobel over the last few months and are effectively aligning into one, leading global aerospace coatings provider. I’m confident we can achieve great things in the future.”

As well as changing the branding on labelling, all other supporting documentation (such as invoices, TDS, MSDS) have also been re-branded, and customers will start to see the changes in early April.

Please be assured that there will be no impact to the quality and service you expect from us. There will be no changes to our formulas, manufacturing site or processes, raw materials, sales conditions or legal entity name. There are also no changes to the ordering process, therefore you can continue to address your orders to your usual contacts.