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PRESS RELEASE

Mapaero Celebrates two years in Seattle with 12th man shirt

Mapaero Inc, the US subsidiary of French aircraft coatings manufacturer Mapaero, is celebrating two years in the Seattle area at this year's Aircraft Interiors Americas show by distributing supporter shirts for the local football team.

The shirts identify the name Mapaero with the number 12, the traditional symbol worn by the Seattle Sea Hawks supporters.

"We chose Seattle for our first North American subsidiary due to the extraordinary opportunities this location offers in both our target markets, aircraft structure and aircraft interiors coatings, and what we have found here has exceeded our expectations" explained Jean-François Brachotte, CEO of Mapaero Inc and founder of Mapaero.

Since opening its subsidiary in Kirkland, WA, a city conveniently located in the middle of all the main Boeing facilities in the region, Mapaero has captured no less than ten large customers for its Airbus and Boeing approved interior paints in Washington state alone. "We are starting to see a word-of-mouth effect with some of our Tier 1 customers recommending us to their subcontractors" explains Gaétan Guibert, in charge of the Kirkland office. "With the 12th man shirt we are making a statement for all the regional companies: we know what you care about. This includes quick and reliable delivery, reasonable prices, technical support, but above all, supporting the Sea Hawks!"

about Mapaero :

Mapaero develops and manufactures aircraft coatings according to its customers specifications, with a specialty on water-based and other environmentally friendly advanced coatings.

Mapaero's customers include aircraft manufacturers, airlines, MROs, structure, cabin and cockpit OEMs and subcontractors, military aircraft operators and the business aviation community.

For more information visit www.mapaero.com and follow us on twitter @MapaeroCoatings.

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